

ARSEN TUJIAN

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Education

Northwestern University | Evanston, IL Completed 06/2021
Bachelor of Science: **Music Composition & Technology** | Minor: **Business Institutions**
GPA: **3.6/4.0**
Honors: Henry and Leigh Bienen Endowed Music Scholarship
Relevant Coursework: Accounting, Marketing, Finance, Business Writing, Economics, Entrepreneurship, Statistics, Music Technology, Composition, Screenwriting, Personal Filmmaking, Music Theory, Music History

Experience

Empire Lakes Productions | Los Angeles, CA 06/2020 – Current
Co-Founder, Managing Director

- Launch a venture to provide responsible outdoor entertainment during COVID-19 pandemic
- Produce 250+ events with over 150 clients with a revenue stream of over \$200,000
- Manage the company's day-to-day operations, client outreach, sales, finances, and marketing
- Build strong partnerships with organizations including REI, Warner Bros., Hilton, and YMCA
- Offer services including corporate audio video rentals, event production & management installations, media post-production
- Establish and operate one of LA County's leading drive-in movie theaters
- Host live events with up-and-coming filmmakers, comedians, and musicians while creating a collaborative network of artists

StoneKimbrow Financial Services | Los Angeles, CA 06/2019 – Current
Associate

- Implement advanced features of software including RedTail CRM, FMG Marketing Suite, ReminderMedia, and others for the firm's financial advising team
- Prepare financial plans for clients addressing all financial goals including retirement, tax, and estate planning
- Oversee marketing campaigns and revenue-building opportunities
- Assist advisors with portfolios, trades, and client servicing
- Manage financial plans, trades, and other client needs for firm's clients

Northwestern University | Evanston, IL 09/2017 – 06/2021
Composer, Music Supervisor, Vocal Performer

- Compose music of different genres and styles for several student films, TV shows, talk shows, and more
- Collaborate effectively with directors, producers, and other crew and cast members
- Manage and supervise all aspects of the music department in film productions
- Write, arrange, and produce musical scores for musicians to perform in concert
- Perform in several musical productions with the Northwestern Opera, University Singers, and others

Studio 22 Productions Executive Board | Evanston, IL 03/2020 – 09/2020
Finance Chair

- Oversaw production on all student films produced by the studio
 - Managed budgets, contracts, timelines, and all financial aspects of the organization
 - Led script pitches and deliberations to determine films to receive production grants, evaluating financial feasibility, quality and competency of film producers and crew heads, assess major risks
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Skills

Technical: Proficient in Microsoft Office, CRM Software, Web Design, HTML/CSS, JavaScript, Sales, Marketing, SEO, Client Relations, Accounting, Project Management, Social Media, B2B, Photoshop, Logic Pro, Ableton, Sibelius

Language: Fluent in Armenian, Learning French